# Master of Business (MBIZ) - MBus

New

CRICOS code (International applicants): 110843H

You are currently viewing the 2023 Handbook. For study in 2024, please refer to the 2024 UniSQ Handbook.

	On-campus	Online				
Start:	Trimester 1 (January)	Trimester 1 (January)				
	Trimester 2 (May)	Trimester 2 (May)				
	Trimester 3 (September)	Trimester 3 (September)				
Campus:	Springfield, Toowoomba	-				
Fees:	Domestic full fee paying place	Domestic full fee paying place				
	International full fee paying place	International full fee paying place				
<b>Standard duration:</b>	1 year full-time accelerated, 2 years full-time standard, 4 years part-time					
Program articulation:	From: Graduate Certificate of Business; Graduate Diploma of Business					

#### Notes:

In 2023 the program follows the Trimester Calendar. The Academic Calendar and Important Dates webpage will allow you to view and download a copy of the important dates for the Trimester calendar.

Where a specialisation is offered on-campus, it may not be offered in that mode at all campuses.

Digital Marketing, Leadership, and Human Resource Leadership specialisations are only available on-campus at Toowoomba.

Finance, Information Management Systems, Managing Cyber Risk, and Organisational Project Management specialisations are only available on-campus at Springfield.

There are limited courses available in TT

#### Contact us

Futur Amststalihuntend New Zealand students	Future International students	
Ask a question	Ask a question	
Freecall (within	Phone: +61 7 4631 5543	Australia): 1800
269 500	Email: international@usq.edu.au	
Phone (from outside Australia): +61		Australia): +61
7 4631 5315		
Email: study@usq.edu.au		usq.support@usq.edu.au

## **Program aims**

The Master of Business is an advanced cross disciplinary academic program that aims to build and e

- master complex informational inputs from a variety of sources and stakeholders to ensure that the interests
  of others (including organisational, cultural/societal, and environmental) and professional responsibilities
  are considered and addressed
- leverage and integrate the availability of digital technologies and automation relevant in the domain of specialist expertise to drive current and future business performance
- communicate specialist knowledge and expert judgements to both specialist and non-specialist audiences to build professional credibility and influence
- exercise a growth mindset using independent critical and reflective thinking and self-directed learning to

Domestic full fee paying students may be eligible to defer their fees through a Government loan called FEE-**HELP** provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for FEE-Help.

#### International full fee paying place

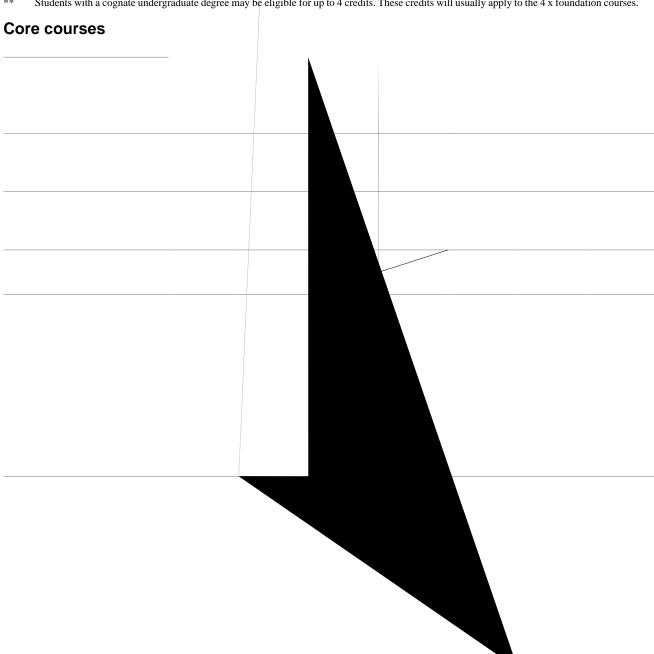
International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, external or online. Students are able to calculate the fees for a particular course via the Course Fee Schedules.

### **Program structure**

The Master of Business is comprised of 16 units. All students must complete:

- 4 x Core courses
- 4x Foundation courses\*
- 2 x specialisations of 4 units each (8 units) **OR**
- 1 x advanced specialisation of 8 units **OR**
- 1 x specialisation of 4 units **AND** 4 x electives.

Students with a cognate undergraduate degree may be eligible for up to 4 credits. These credits will usually apply to the 4 x foundation courses.



Course:	Trimester of offer Online	Trimester of offer Toowoomba campus	of offer	offer	Block of offer Towomba campus	offer	Enrolment Requiements	
MGT5101 Adaptive Leadership				Block 4	Block 4	Block 4		
MKT5001 Service Experience				Block 2	Block 2	Block 2,6	Anti-requisite: MKT5000	
MGT5103 Talent Strategy	Tri 3	Tri 3	Tri 3					1
ECO5000 Managerial Economics	Tri 2	Tri 2	Tri 2				Afti-odified ECO5000 Economics for Managers	

### **Coursework Specialisations**

Select two specialisations:

- Digital Marketing (only available on-campus at Toowoomba)
- Finance (only available on-campus at Springfield)
- Information Management Systems (only available on-campus at Springfield)
- Leadership (only available on-campus at Toowoomba)
- Managing Cyber Risk (only available on-campus at Springfield)
- General

OR

Select one advanced specialisation:

- Human Resource Leadership (only available on-campus at Toowoomba)
- Organisational Project Management (only available on-campus at Springfield)

## **Digital Marketing**

This specialisation is only available on-campus at Toowoomba.

## **Managing Cyber Risk**

This specialisation is only available on-campus at Springfield.

	<b>Enrolment Requirements</b>

					Bko	